



# THE MRT BULLETIN

March 2013

Volume LIII Issue IX

Adar-Nisan 5773

Monmouth Reform Temple  
The More Torah, The More Life  
מרבח תורה, מרבח חיים

## Schedule of Services: March 2013



### Friday, March 1

First Friday

5:30pm Pre-oneg K-1

Shir Chadash and Service at 6pm

Pot Luck Dinner follows services

Please bring enough for 10-12

A-P Pasta/Chicken Q-Z Salad

### Friday, March 8

7pm Shabbat Services

5th Grade Shabbat Service

### Friday, March 15th

7pm Shabbat Services

### Friday, March 22nd

7pm Shabbat Services

Heritage Shabbat Service

Rabbi Priesand's Sermon:

**SHABBAT HAGADOL:  
AS PASSOVER APPROACHES**

### Tuesday, March 26th

10am Festival Services

### Friday, March 29th

7pm Shabbat Services

Chol Hamoed Pesach

### Monday, April 1st

10am Festival Services and Yizkor

Shabbat Morning Minyan Services  
followed by Torah Study every Saturday  
morning at 9am in the MRT Library.

**When attending services and all other events at MRT remember that there are members who are highly sensitive to odors. Please refrain from wearing scents of ANY KIND such as colognes, perfumes, after shave, scented lotions. Thank you.**

### **Rescheduled Anita Diamant Program Save the Date May 3!**

May 3: Monmouth Reform Temple

May 5: St. Georges by-the-River Episcopal Church.

More details to come but mark your calendars for this very special program!

## Shabbat Kallah - A Day of Study

**Saturday, 9 March, 9.30am**



**"THE DEAD SEA SCROLLS AT SIXTY-FIVE"**

**Professor Gary A. Rendsburg, Rutgers University,** presents a two-part lecture on the scrolls that created a revolution in the study of ancient Jerusalem.

**9.30am:** Torah study, morning services  
Lunch is included and will be followed  
by an afternoon study program.  
RSVPs to the office are a must.



Adult Education Committee

**Made possible by a generous bequest from Bob Rosin, Past President**

**92Y** An Open Door To Extraordinary Worlds™

**Comedy**

**Thursday, 14 March 2013, 7.30pm**

**Lewis Black with Connie Chung** is a humor-filled evening of politics, life and Black's least favorite holiday... Christmas.



# MAKE ISRAEL YOURS with CANTOR CLISSOLD



Additional information:  
Joyce Schoonenberg Reed: 305-932-8120

Registration forms must be received by March 15th!

Please contact the MRT office or

Cantor Clissold immediately if you plan on being a part of this trip.

## **SPECIAL TUESDAY MORNING STUDY GROUP PRESENTATION**

**Tuesday, March 5th at 9:30am**

### **The Spice of Life: A Story about Sex and Marriage**

Roz Reisner will read a short story about a young girl who gets a lesson in unconditional love from her very observant Jewish grandfather. Bring your own memories of your parents and grandparents to share—oh, and maybe a few tissues as well.

## **Another Way to Help Our Neighbors!**

Our local communities affected by Super Storm Sandy need assistance in more than just direct financial ways. We are building a database of professionals and tradesmen/women who would be willing to donate time – a few hours a month. The areas of expertise needed include but are not limited to: Grant writers, attorneys, accountants/bookkeepers, tax professionals, architects, insurance experts and adjusters, plumbers, electricians, contractors, builders and more! If you would like to add your name to our database, please contact Pam Mancuso (PamMancuso@verizon.net) or Stacy Ross (shross5@verizon.net).

## From the President, Mark Gruensfelder (mgruensfelder@aol.com)



For those of you who watch the TV Show “The Big Bang Theory”, you are familiar with how Sheldon informs Penny that he wishes to communicate to her: he knocks on the door of her apartment, flatly states “Penny”, and repeats – *ad nauseum* – until she is forced to answer. This is brute force communication at its best (or should I say, worst).

Sometimes I feel that MRT is equally guilty of this brute force communication in order to make sure its congregants are engaged. And then I stop and wonder, perhaps we do this because it is the only way that we’ve seen have a positive effect.

During the past year I have heard that congregants are dissatisfied with communications by the temple leadership. This is both surprising and not surprising to me. Surprising because the Clergy, Staff, and lay leadership pay close attention to communications. Not surprising because communications amongst a community with as much diversity in needs and reasons for belonging as MRT’s is a textbook classic challenge. My ex-brother-in-law made a statement 30 years ago that for some reason has stuck with me: “When you have people, you have problems”. It was (and is) said in a joking way; but it also serves as an example of communications difficulties: some people will laugh at the statement, others will be insulted, and still others will understand the significance of the statement as it relates to the challenges a community such as ours faces.

Is it possible to communications in our community to result in shared, unambiguous, understandings?

One could categorized a community’s communications patterns as follows: 1) One-way communication from community leaders to its members, 2) One-way communication from community members to its leaders, 3) Two-way communication between the leaders and its members (e.g. town meetings), and 4) Interactive communication between community members. The act of communicating is characterized by a sender sending a message and a receiver receiving, interpreting, and – hopefully – understanding the message as intended by the sender. The understanding aspect is often facilitated by the receiving providing feedback to the sender on what was received (sometimes referred to as “active listening”).

The two-way and interactive patterns tend to fare reasonably well in terms of the parties understanding each other (although understanding does not necessarily imply agreement). However, the one-way patterns can be problematic. The “receiver” may choose not to receive. Or the receiver may interpret the message differently than intended. In either case, how will the sender know?

MRT leaders utilize a growing variety of ways to send its messages (such as email or this Bulletin). How many of you actually read all of this stuff? But even if you read and listen to every single message, there is always the chance that your take-away is different than what the author intended.

And what about the opposite direction? Community members send “one-way” messages to its leaders in a variety of ways, often in the form of emails or letters to Board or Clergy members. The sending members do not know whether or not the leaders actually read the members’ messages; let alone that such messages are clearly understood.

What are some techniques to mitigate these issues? Here are some ideas:

1. When members send messages to leaders, they do expect some type of response. The Board has strived to improve in this area during the past year. Even if the response is not necessarily satisfying to the member, at least it closes the loop on the communication.
2. By the same token, it might be useful if there were a forum for members to reply to leaders’ messages. This could be similar to the comments section of an on-line article or blog. Perhaps more intensive use of the MRT’s Facebook page could be the vehicle for this.

Where practical, if a one-way communication were transformed into a two-way or interactive form. Sometimes a phone call – in either direction – can lead to a more effective communication, and perhaps even a lasting relationship!

I’d be very interested in hearing your ideas!

For those of you who are interested in exploring this topic further, here are a couple of resources:

The URJ’s Marketing webpage (<http://urj.org/cong/marketing/>)

From the United Synagogue of Conservative Judaism, *Telling the Story: Synagogue Communications*  
[http://www.uscj.org/images/telling\\_the\\_story.pdf](http://www.uscj.org/images/telling_the_story.pdf))

And if you are **really** interested – MRT has a Marketing/Publicity Committee ready to be re-formed – just waiting for you to participate! To learn more, please contact a Board Member or me.

### Summary of February 19th Board of Trustees meeting: from Jim Halpern, MRT Recording Sec'y

The Board would like to acknowledge positive happenings within our congregation.

The ATID Committee continues to meet and is beginning to formulate a mission statement for the Temple. MRT received good press for the Concert to Save the Jersey Shore. So far we have raised about \$50k. The JTS sessions this month are well received.

Sisterhood is busy making hamentashen. Religious school had a fundraiser this month. Parent/teacher conferences also were conducted this month. Ways and Means is planning a fundraiser called "Swing in the Summer".

The Cantor's Shir Chadash band has two new student members and played for Friday night services. We have completed our Community Chupa and it will be used on March 1st.

The Membership Committee reports that our congregation is now 338 member families.

The Board has voted to make the NextDor committee a sponsored committee. NextDor runs our Bagels and Blocks program and is oriented to families with young children.

A presentation was made for a recent conference called "Step up For Israel; Advocacy". The Board is looking at ways for MRT to help make positive statements about Israel and Judaism in the world.

The Board voted to disband the Tinton Falls Cooperative Nursery School as of June 30, 2013 as enrollment no longer supports the activity.

The Board voted to allow the Ways and Means committee to proceed with planning a Casino night and A Night at the Races as fundraising events.

The Pulpit Committee is continuing to interview candidates for the position of Interim Rabbi. We have received several new applications and want to be sure that we have the widest selection of applicants.

The Task Force to define an updated mission statement for our temple is continuing to meet. This month the committee is focusing on what the Congregation sees as its core values. It's the formation of the statement of these core values that will be essential in establishing a formal mission statement for the Temple.

The Board has conducted its monthly review of the expenses. The Finance Committee recommended several areas of our budget that can be reduced and the Board voted to implement those areas.

Once again, we would like to ask you to consider trying something new this year. Step up, help out. Please volunteer your time.

### Report from MRT Task Force: Atid (Future)

Atid, the consultancy task force here at MRT held a meeting on Monday night, 2/11/13. Here's a quick overview of where we are right now.

We have been learning about how change in synagogues generates discomfort, disorientation, and sometimes even fear. Knowing that stress is produced as a result of change is not simply an abstract psychological concept, because when people are upset they behave in ways that reflect their unhappiness, frustration and worry. In Atid we have learned how to identify, specifically, the ways we behave at MRT when we are stressed out by change. This is not abstract - it is specific to our synagogue. It is not subjective - members' behaviors are objective and observable. We have now become sensitized to these specific behavioral signals that are expressed right here in our spiritual home. The benefit for us of studying this psychological reality in our temple life is that we are able to see the signs of MRT's discontents more quickly and, because we recognize what they are, we can choose to respond to them differently than we have in the past. Whether members are unhappy about a clergy issue, or something having to do with a lay leader, or a board committee, etc. Atid will now be proactive by communicating to the rest of the temple how to work through differences and discontents in new, more productive ways. Part of how those new skills will be acquired is through use of a system called Appreciative Inquiry which we will study for the rest of this month.

Also by the end of this month you will be hearing from one of our task force members. For the sake of more effective communications, each member of Atid will personally reach out to a different subset of our membership thereby becoming your Atid representative. The goal is transparency through personal contact. Look for it. Still, if you are reading this and want to share ideas with us right now, please take advantage of our special email address: [tfamrt@gmail.com](mailto:tfamrt@gmail.com).

Sincerely,  
Joel Morgovsky, Chair,  
Atid and Immediate Past President



MRT Festival of the Arts is: April 13-17, 2013 so...Share your inner chef with the NOSH CAFÉ

We need your cooking talent for the festival café.

Share your favorite recipe and start cooking now.

We need: Cakes, Pies, Lasagna, Stuffed Cabbage, Chili, Brownies, Pasta Salad, Soup, Fruit Salad, and anything else you can make. Use your creative kitchen skills and donate.

Bring your uncut food to the temple, labeled and ready for the freezer beginning Monday, April 1, 2013.

Questions?

Marilyn Michaels: MZM.Consulting@gmail.com 732 212 1602

Jane Graver: Janiegraver@gmail.com 732 241 4557

### **From the Caring Network: MRT Transportation Fund**

MRT is offering transportation to and from home to the temple, for seniors who are unable to drive, to attend our Heritage Service on Friday night, March 22nd at 7pm. Rabbi Priesand will be officiating at services with Cantor Clissold.

A reservation MUST be made with the temple office by Tuesday, March 12th. No reservations will be taken after this date. Passengers will be contacted with a time that they will be picked up several days in advance.

This program is available thanks to the generosity of MRT members. Your continued support of the Transportation fund will enable us to continue to provide this service.

To make reservations: [helene@monmouthreformtemple.org](mailto:helene@monmouthreformtemple.org) OR 732-747-9365 x214.

### **From Eleanor Rubin, Israel Affairs Chairperson: Israel Advocacy Works!**

The good news about Israel is that there are dozens of organizations and individuals monitoring, analyzing, interpreting and accentuating the positive aspects of life in that nation, the only democracy in the Middle East. The alphabet soup of Jewish organizations, from AJC (American Jewish Committee), to B'Nai B'rith, to Brand Israel Group, to CAMERA, to Hasbara Fellowships, to Israel Action Network, to The Israel Project, to Palestinian Media Watch and the many Jewish Federation Community Relations Councils are working to counteract the constant and growing Israel bashing that is taking place in Europe, in the United Nations and in the United States, especially on college campuses, most recently via a program sponsored by the Political Science Department of Brooklyn College (my alma mater) on "BDS", boycott, divestment and sanctions against Israel.

I recently attended the "Step up For Israel" Advocacy Summit held at the Jewish Federation of Greater Metrowest in Whippany. Speakers representing all of the organizations mentioned above spelled out the problem of continuous biased media reporting, false accusations, and depictions of Israel as an apartheid state, occupying land that "belongs" to the Palestinians and much more. We are urged to speak out when we hear falsehoods expressed, to write letters-to-the-editor when we read biased reporting and, most important, to develop relationships with our non-Jewish neighbors, clergy and other associates during peaceful times.

The Brand Israel group conducted a comprehensive survey over a period of several months sampling 3000 Americans from the general and mixed population and found that there is a core group of support for Israel comprised mainly of Jews, Evangelicals, older Americans and the political right. Those considered "at risk", of expressing no support or no interest in Israel are younger Americans, college students, the political left and some women and minorities. The Brand Israel group believes that their job is not advocacy but rather promoting positive descriptions of Israeli life. In informal relationships with others both Jews and non-Jews, we should be speaking about the rich culture in that country, about the fact that it is a democracy, imperfect as all democracies are, about the beauty of the land and the amazing diversity of the population and about the freedom of expression, alone among nations of the Middle East. Israel is one of our staunchest allies, has produced breakthrough scientific innovations that benefit all of humankind and is often the first responder to disasters that strike anywhere in the world. A positive approach is most effective.

The overall message of the Summit is that advocacy works when we challenge falsehoods with true facts and develop relationships that further understanding and support.



### From Vera Galleid, Religious School Principal



We enjoyed celebrating Purim at MRT. There are four Purim mitzvot {commandments} and we were able to fulfill them all at MRT. We heard the Megillah being read. We gave Matanot La'Evyonim—gifts to the poor.

We sent Mishloach Manot, gifts of food to one another through our Sisterhood. We celebrated with a Mishteh—with feasting and gladness. Thanks go to all those who helped make Purim so special for us.

Now it's on to Passover when we celebrate our festival of freedom and deliverance.

Grades K through 3 will celebrate with a Model Seder on 3/17/2013.

Grades 4 through 7 will celebrate Passover on 3/20/2013. Families are invited to join us for both events.

Please support our Passover Religious School fundraiser. We will be selling delicious Matzah Crunch made by our parents.

Parent Teacher Conferences will take place on Sunday March 3rd, 2013. Appointment times were sent out with the report cards. Please let us know if you are able to attend. There will be regular school for our students. They will be involved in some special programs. There will be a music program involving instruments and drumming with Dorothy Sikora, singing with Lori Schwartz and an Israel program with Amit Shuker. Children need to wear long pants and long sleeved shirts for the Israel program.

Our 5th Graders will be leading Shabbat services on Friday March 8th at 7:00pm.

They have been preparing with Cantor Clissold and Mrs. Kaplan. Please come and celebrate Shabbat and their achievements with us.

March 10th is the Pep Rally for the Arts Festival. Come and see your child's art work and learn about this wonderful Festival. Thanks go to Judy Raybon for organizing the art project.

There will be no school over Passover break—March 24 through April 2nd. Classes will resume on Wednesday April 3rd, 2013.

Chag Pesach sameach. Wishing you all a happy, healthy and sweet Passover.

Vera Galleid, Principal

### MAZEL TOV TO THE MARCH B'NAI MITZVAHS!



Gregg Gorstein will celebrate his Bar Mitzvah on Saturday, March 15th at 10am.

Gregg is a 7th grader at Millstone Middle School. His favorite subjects are English, and Gym. He enjoys baseball, basketball and hanging with his friends.

His family is very proud of him for achieving this special milestone.

He thanks Rabbi Pearlman and Cantor Clissold for all their help in preparing for his Bar Mitzvah.

Mazel Tov to Gregg and his family!



Mazel Tov to Alia Baron and her family on her Bat Mitzvah which will take place on Saturday, March 23rd at 10am.

Alia is a 7<sup>th</sup> grade student at Solomon Schechter Day School in Marlboro. Her favorite subjects are language arts and science. Alia enjoys dancing, taking care of and playing with her 2 dogs, Maci and Mandi and annoying her older brother, among other things.

For as long as she can remember Alia has been involved with her family in numerous fundraising and charitable events for area organizations, including CASA of Monmouth County and the Ronald McDonald House, Long Branch.

Alia thanks Cantor Clissold and Rabbi Pearlman for their patience, encouragement and assistance in becoming a Bat Mitzvah.

### ORDER FORM FOR: MATZOH CRUNCH

**Delicious, handmade Chocolate Caramel Matzoh—Perfect for your Passover celebration**

**\$6 per 5 oz. order \$20 for 4 orders**

All orders due by Sunday, March 3rd—Cash or check payable to MRT

Orders will be available for pick-up on Sunday, March 17th

Proceeds to benefit the MRT Religious School



NAME: \_\_\_\_\_

EMAIL: \_\_\_\_\_

# ORDERS \_\_\_\_\_ Total Enclosed \_\_\_\_\_

Orders accepted through email! Contact Karen Seligman at kcf76@hotmail.com

## LIBRARY

The library is happy to announce new books for your reading enjoyment! Please stop by the library to find some “*Hot off the press*” printings and some critical and classic favorites. Please remember to sign out your books and return them so that other congregants can read them as well!

Hot off the press...

“What we talk about when we talk about Anne Frank,” a collection of stories by Nathan Englander, “City of Women” by David Gillham, “The Life of objects” by Susanna Moore, “I am forbidden” by Anouk Markovits, “Unorthodox” by Deborah Feldman, “Between Shades of Gray” by Ruta Spetys, and “The New American Haggadah” Jonathan Safran Foer and Nathan Englander.

### Current Classics...

“Day after night” by Anita Diamant, “When they come for us we’ll be gone” by Gal Beckerman, “The Family Markowitz” by Allegra Goodman, “The Faith Club” by Ranya Idliby, and “The Septembers of Shiraz” by Dalia Sofer.

This is just a sampling of our new books for adults. We also have some award winning books for children.

### Library Catalog...

Did you know that our fabulous collection can be searched from home? Just go to the Community section on the MRT website and click on library, and then catalog. You can search by title, author, subject etc. New books for your reading pleasure are just a few clicks away.

Thanks as always to the fabulous library volunteers Judy Rivkin and Beth Layton, who keep our library running smoothly and looking great! If you have questions, please let me know. [lwmurray1@gmail.com](mailto:lwmurray1@gmail.com). Thanks...Linda

## SISTERHOOD

### Introducing: Kitchen Capers

Adventures in dining, dancing, dishing and exploring the interests of all MRT members.

Kitchen Capers is a series of small fundraising events hosted by MRT members. All proceeds will go to refurbishing the MRT kitchen. If you are interested in hosting an event, please contact [sisterhood@monmouthreformtemple.org](mailto:sisterhood@monmouthreformtemple.org) or Linda Murray at [lwmurray1@gmail.com](mailto:lwmurray1@gmail.com)

This month:

### Perfect Passover Desserts

Searching for the perfect Passover dessert this year? Join us for a demonstration and tasting of some new holiday treats. Learn tips and tricks to make your holiday special and sweet.

*Flourless Chocolate Cake ■ Pecan Crunch Meringues ■ Maple Walnut Biscotti*  
*Apple Maple Pecan Matzo Pudding*

\* Please note: All recipes are not Parve

Your hosts: Linda Wien Murray, Lynn Shapiro, Alex Shapiro

When: Thursday, March 7<sup>th</sup> – 7:00 pm. Please arrive 10 minutes early.

Where: 99 Stratford Road, Tinton Falls

Cost: \$36. **All reservations must be made in advance.**

Event is limited to 10 people

RSVP directly to Linda at [lwmurray1@gmail.com](mailto:lwmurray1@gmail.com)

Cash or check only. Please make check payable to MRT Sisterhood.  
 Payment can be dropped at the temple or will be collected at the door.

## THE BULLETIN



Where are you going to be on Sunday morning, March 10th?

At MRT of course. And we're getting there bright and early—like 9:30am—so we don't miss out on all the fun!



### **MFA PEP RALLY—Sunday, March 10th at 9:30am In the Social Hall**



The 43rd Annual MRT Monmouth Festival of the Arts is just a weeks away on April 13th through the 17th. We are gearing up with a Pep Rally to be held on Sunday morning, March 10th at 9:30am. You are invited to MRT to join us at no charge for an informative and fun experience that will offer you a chance to become a part of the action.

Learn about the inner workings of MFA

Find out how you can offer an hour or more to become a valued volunteer

View work created by the budding student artists of the MRT Religious School

Be our guests for a delicious breakfast! Volunteers will answer your questions about the Program Journal and Friends of Festival will welcome your inquiries. We will discuss volunteer opportunities at the Festival and hope that you will join our loyal group of workers for a couple of hours during the week of the show.

Please join us you will be glad you did!

### **PASSOVER WINE SAMPLING AND SALE—Sunday, March 10th at 10am In the Lobby**

See the facing for the order form for an eclectic mix of Kosher for Passover wines that would add to any Seder menu and is a great gift for a host.

They will be available for sample and purchase. Proceeds from this event will benefit and MRT.

*The Wine Sale is a project of the Ways and Means Committee.*



### **GIFT SHOP OPEN FOR PASSOVER SHOPPING—Sunday, March 10th at 9:30am In the Lobby**



Need more than a bottle of wine for your host? Want to add something special to your Seder table—a piece that will make a memory and have people talking? The Sisterhood Gift Shop will be open and stocked!





**MONMOUTH REFORM TEMPLE**  
**“NOT YOUR MOTHER’S MANISCHEWITZ”**  
**KOSHER FOR PASSOVER WINE SALE**

Description	Quantity	Unit Price	Total
Chateau Jaumard Bordeaux		16.99	
Gabriele Pinot Grigio		14.99	
Gabriele Montepulciano		14.99	
Notte Italiano Proseco		18.99	
Terra Vega Chardonnay		9.99	
Terra Vega Sauvignon Blanc		9.99	
Ugav Cabernet Sauvignon		16.99	
		Balance	

Please make checks payable to MRT.

**About the wines**

**Chateau Jaumard Bordeaux**

This is a well-structured Bordeaux with excellent fruit flavor and minerality on the nose. It is soft with gentle spice on the palate, as well as an excellent clarity. Medium-bodied, smooth and well-structured with fine tannins and an herbal finish.

**Gabriele Pinot Grigio**

The supreme white wine shows tropical fruit flavors with hints of peach and lots of flower aromas. It has an excellent balance and will be enjoyed chilled with your favorite meal.

**Gabriele Montepulciano D'Abruzzo Dry Red Wine**

This dry full-bodied red wine is sweetly tannic, soft and jammy. Its intense purple color relates to its quite superb blueberry taste.

**Notte Italiano Proseco**

Subtle apple nose with a pleasant floral note. On the almost semi-sweet palate a nice, lively mousse, sour lemon and pear fruit. Good acidity, with a slightly chalky finish make this a very well-rounded Prosecco.

**Terra Vega Chardonnay**

The Terra Vega Chardonnay is fresh and fruity with flavors of melon, and tropical fruit. Ideal with chicken, seafood and a variety of salads.

**Terra Vega Sauvignon Blanc**

The Terra Vega Sauvignon Blanc has aromas of citrus and melon with floral hints. Best enjoyed on its own on a summer day or as aperitif or pair with salads

**Ugav Cabernet Sauvignon**

This wine is of dark color, with wild berry and green pepper flavors predominant on the nose. A full-bodied richness with adequate tannins follows through on the aftertaste. Enjoy this wine with grilled meat and chicken dishes. Serve at room temperature.

## MARCH LOBBY TZEDAKAH BOX



Sisterhood is spearheading a Kitchen Upgrade project. The March Lobby Tzedakah will go towards this very necessary improvement to the MRT facilities.

The March matching contribution will be made by Mark and Beverly Gruensfelder.

About the Tzedakah Box: Each month we're looking for an MRT member, family, or group to agree to match (up to \$200) the amount collected that month from the Lobby Tzedakah Box. So if there is a project you think needs our support and for which you want to become a matching donor, please contact the temple office or write Jeff Horn at [ferrumjeff@gmail.com](mailto:ferrumjeff@gmail.com).

## GAN MAZON (Garden of Plenty) RETURNS FOR ITS 5TH SEASON

MRT will begin preparing for another season of providing fresh, organically grown produce to non-sectarian food pantries in the area. Everyone should get involved in this fun way to help local residents put nutritious food on their tables. There are two gardens that are being planted and a project of this size requires many volunteers to plant as well as maintain the garden throughout the summer.

Gan Mazon is a great family activity and no prior knowledge of gardening is necessary.

***Help spread wood chips on Saturday 3/2 and Sunday 3/3 at 9:30am***

Please contact David Levinsky at 732-536-1813 or [davidlevinsky@optonline.net](mailto:davidlevinsky@optonline.net) to volunteer, ask questions, or talk about gardening.

## Game Night: Brotherhood & Sisterhood

Saturday night, March 16th at 7pm

\$15 per person

Join your friends (but leave the kids at home)!

Chinese dinner from Eastern Empire ..lots of games...BYOB...and enough for a friend

Bring your favorite game, but there will be lively games of  
PICTIONARY, LCR, POKER, MAH JONGG, BACKGAMMON, BRIDGE

RSVP by March 13th to Elise Aptaker [mel828@comcast.net](mailto:mel828@comcast.net)



MRT Sisterhood & Hadassah

**Women's Seder**

Thursday, March 21st at 6:30pm

The MRT Sisterhood and the Red Bank chapter of Hadassah are extending an invitation to all women to attend a Passover Seder.

Please bring your mother, daughter, grandmother, and friends.

Cost: \$25 per person.

Checks payable to MRT and sent to the office.

Please RSVP by March 14th to Karen Kahn: [kkahn1@verizon.net](mailto:kkahn1@verizon.net)

**CARD WORK DOES PAY OFF – NEARLY \$50,000 RAISED AND DISTRIBUTED ALREADY!!**

Within weeks of Hurricane Sandy ravaging the Jersey shore, Rabbi Pearlman reached out to several of us most affected by the storm to ask not only what could MRT do for us, but what can we all collectively do to make a difference.

In relatively short order, a committee of MRT congregants was formed and decisions were made that we would raise money to buy gift cards to be distributed to the residents of Sea Bright most in need. Rabbi Pearlman got on the phone and called friends and colleagues in the Reform Movement and elsewhere and within days, thousands of dollars of gift cards and cash donation came pouring in! We worked with the Mayor and Council in Sea Bright and the Boro Administrator in Union Beach to secure lists of families in need and we handing out \$20,000 worth of gift cards in each town right before the holidays.

Marilyn Michaels' leadership and tenacity and the tireless efforts of a committee she assembled, organized an amazing concert at Rumson Fair Haven High School that drew in over 150 people and raised nearly \$5,000 that will help us in our efforts to distribute cards in Keansburg in the weeks ahead.

I have been asked to share just a few of the hundreds of amazing stories of the people whose lives we have touched.

A woman from Sea Bright with four children came into Boro Hall with an infant on her hip told me that she had been displaced from her home and was living in Neptune. She has three other children and each going to a different school, Wolf Hill and Maple Place in Oceanport and Shore Regional in W. Long Branch. Five days a week she was driving each of the three children to and from school, driving her husband to work since his car was flooded, taking care of the infant and working evening shifts. When I offered her gift cards, she broke down in tears in awe that people who didn't even know her would be giving her something.

Another husband and wife came into Boro Hall in Sea Bright who were from a surrounding town that was not very affected by the storm but their house was

split by a tree and uninhabitable. They were living in a hotel with a child with down syndrome, a child with diabetes and a teenager and nowhere to go for help. After directing them to the FEMA representative and others who could possibly help them I handed them gift cards for Shop Rite and Target. They reminded me that they were not from Sea Bright but feeling confident that the committee would agree they needed our help I assured them it was okay. Their reaction was nothing short of a couple who had just been handed a new house.

At the Train concert, I handed a big, burly, rough and tumble guy I know from town a gift card to buy his daughter something for Christmas, he took his glasses off, his eyes welled up and said "What church did you say you are with?" "Monmouth Reform Temple", I reiterated. I may just as well have said Mars but he could not have been more grateful! He handed the gift card to his daughter and said "We are going shopping tomorrow," and I will remember her smile forever. There were so many responses to handing out these cards in Sea Bright – here are just a few I recall:

"No one has stepped up to do anything for us – God Bless you (Monmouth Reform Temple) for doing this."  
One couple playfully argued about whether to buy a hammer or pots and pans with the gift cards!  
"Your (Monmouth Reform Temple) generosity will never be forgotten."  
"You restore our faith."

Our efforts were so well received, not only for the monetary value of the cards but for the human touch, where in many cases there had not previously been one.

We have raised nearly \$50,000 and we need to keep the momentum going. If you have not

contributed to the card program yet, please do. Also, if you have a friend, colleague or neighbor who belongs to a church or synagogue, ask them to become our partner so we can continue to make an impact in the so many other communities that we would not otherwise be able to, without additional contributions. If you have any questions about the program, please feel free to email me or anyone else on the committee listed below. These people have been the driving force behind the success of this program and it has been a pleasure to work with each and everyone one of them. A special thank you must be extended to David Michaels who has and continues to serve as our record keeper.

Rabbi Michelle Pearlman  
Cheryl Gaudette  
Steve Gaudette  
Marcia Horn  
Jeff Horn  
David Michaels  
Marilyn Michaels  
Richard Sachs  
Sheila Sachs  
Lila Singer  
Judy Rabon  
Jay Wiesenfeld  
Kay Wiesenfeld

In addition to needing our financial support, the communities affected by the storm need assistance in so many other areas including, but not limited to:  
Legal assistance: navigating the morass of paperwork  
Accounting/bookkeeping assistance: tax season approaching  
Insurance adjusters  
Plumbers, electricians, builders, nearly all the trades

We would like to build a database of professionals and tradesmen/women who would be willing to provide services pro bono. If you can help, please contact Pam Mancuso at [pammancuso@verizon.net](mailto:pammancuso@verizon.net) or Stacy Ross at [shross5@verizon.net](mailto:shross5@verizon.net).





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Brotherhood President Perry Weyser  
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[pw66sportsfan@yahoo.com](mailto:pw66sportsfan@yahoo.com)

**The Congregation Acknowledges with Thanks the Following Contributions:**

**Cantor's Fund**

In Memory Of:

Herbert Leifman  
The Leifman Family  
Phyllis Gordon  
Addie and Morris Bogdonoff  
Beverly Rolwein  
Addie and Morris Bogdonoff

**Adult Ed Fund**

In Honor Of:

Al Goldstein's 85<sup>th</sup> birthday  
Ellie Goodman

**Card Work Pays Off**

Ellen and Jay Goldberg  
Elaine Espey  
Dawn and Ken Romanick  
Norma and Jack Kohn  
Janet Moscuzza  
Sheila and Zach Gilstein  
Temple Sinai, Washington, DC  
Cheryl and Steve Gaudette  
Betty Salomon  
Lynn Shapiro  
Michael Kaye  
Temple Rodeph Torah  
United Hebrew Congregations

**Library Fund**

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Carol Tarabour  
Herbert Leifman  
The Leifman Family

**Adam Greenfield Religious School Fund**

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Sylvia Gordon  
Linda and Joel Weissglass

**Caring Network Fund**

In Memory Of:

Warren Goldman  
Peg and Jerry Baker

In Honor Of:

The Denker-Pearlman family on the birth of Natalia Brooke  
Karin and Joe Stein

**Rabbi's Discretionary Fund**

In Memory Of:

Herbert Leifman  
The Leifman Family

In Honor of:

The Denker-Pearlman family on the birth of Natalia Brooke  
Gladys Goldberg-Daly and Peter Daly, Ellie Goodman, Jessica Alter  
Helene and Dave Messer on the birth of their grandson Yotam Tzvi  
Ellie Goodman  
Judith Wigdortz on the birth of her granddaughter Liora and grandson Joel  
Ellie Goodman

**Baldwin Davidson Scholarship Fund**

In Memory Of:

James Abis  
Arlene and Jim Berg  
James Rickard, Bert Feinberg, Jack Feinberg  
Joan and William Feinberg

In Honor of:

Denker-Pearlman Family on the birth of Natalia Brooke  
Arlene and Jim Berg  
Judith Wigdortz on the birth of her grandson Joel  
Cheryl and Steve Gaudette  
Lynne and Elliott Familant on the birth of their grandson Mark Stanley Fagan  
Cheryl and Steve Gaudette

**Prayerbook Fund**

In Memory Of:

Sylvia Gordon  
Rita Kravitz  
Herbert Leifman  
The Leifman Family

**General Fund**

In Memory Of:

Edith Clark  
Norma and Jack Kohn

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In Memory Of:

Sarah Laperdon  
Doreen Laperdon-Addison and Lonnie Addison

**Flower Fund**

In Memory Of:

Eleanor Peskoe  
Alfred Peskoe  
Roslyn Lissner  
Jill and Harmon Butler  
Abraham Bialy  
Norma and Jack Kohn  
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James Rickard, Bert Feinberg, Jack Feinberg  
Joan and William Feinberg  
Lester Reiss, Rita Mercedes  
McWilliams, Neil Brandwene, Greta Singer  
Martha Brandwene and Rita McWilliams

**Homeless Fund**

In Honor Of:

Lila Singer's birthday  
Monica Schneider-Brewer and James Brewer

**Youth Group Fund**

In Honor Of:

Denker-Pearlman family on the birth of Natalia Brooke  
Karen and David Levinsky

Please send us your simchas and celebrations so we can share them with the rest of the MRT Community:

Email to: [helene@monmouthreformtemple.org](mailto:helene@monmouthreformtemple.org)



**WE WISH MAZEL TOV TO:**

■ Andrew and Greta Wrigley on the birth of a son, Gideon Raef



*At MRT, loved ones are memorialized with Kaddish at the Shabbat service on or following their Yahrtzeit. If you would like someone's name read on a different Shabbat please contact the office or see the Rabbi just prior to services.*

### March Yahrtzeits (date based on when they occur)

#### Names to be Read on Friday, March 1st (Services at 6pm)

George Moss, Jr., Lillian Portman, Ida Schlisserman, \*Beatrice Silverman, Seymour Grauer, Louis Schneider, \*Dave Andersen, \*Neil Brandwene, Bert M. Feinberg, James Rickard, Jean Jochnowitz, Rose Levinsky, Reba Levin, \*Harriet Weiss, William B. Arend, Rose Field, Lawrence Parkinson, Frances F. Singman, \*Ida Huber, David Kaplan, Leo A. Kauffman, Edward Rashbaum, Ruth Rekedal, Sylvia Sachs, Henry Weyser

#### Names to be Read on Friday, March 8th (Services at 7pm)

Alex Colin, Samuel Deutsch, Malcolm Fidell, Gaetano Labombarda, Nathaniel Portman, \*Bessie Schwartz, Abraham Bogdonoff, \*Sadie Metz, Samuel Milchman, Irving Spumberg, \*Lois Blonder, Max Leo Brown, \*Murray Kipnis, \*Beatrice Ruby, \*Martin A. Brousell, Frank Abrams, \*Jay T. Feigus, Michael Ruby, Alice Schneider, \*Greta Singer, Annette Wrobel, Edward Greenberg, Siegmund Rath, Paul B. Snyder

#### Names to be Read on Friday, March 15th (Services at 7pm)

Edith Pick, Kim Ross, Etta Schatten, \*Irving Cohen, Bertha Greenberg, Mildred Kantor, Tina Karl, \*Hyman Karlman, \*Esther Kossovskaya, \*Max Tanenbaum, Hyman Zucker, Evelyn Fryman, Isadore Tannenbaum, David Pintow, Solomon Attias, \*Rose Blonder, Solomon Weissman, Philip Debs, Monroe Marx, Rose M. Friedman

#### Names to be Read on Friday, March 22nd (Services at 7pm)

Larry Hayes, Doris Hayet, George Marx, Michael R. Simon, Blanche Civins, \*Gertie Hersch, Adolf Klein, \*Samuel Blonder, \*Meyer Smolensky Collis, Loretta Stein, Alter Epstein, Jane Medalie, \*Jacob Talberth, Leah Haback, \*Doreen Harran, Alexander Kaplan, Rita Levy, Sharon Priesand, Ronald Schor, \*Samuel Mausner, Abner Gitlin, \*Michael Mintzer, Robert Teitelbaum

#### Names to be Read on Friday, March 29th (Services at 7pm)

John Leverett, Carol Lipton, Laura Munter, Catherine R. Ricklin, \*Isidore Grossman, \*Helen Nusbaum, Ralph Uhrmacher, Mark Vickers, C.K. Conklin, Fannie Copley, Herbert H. Gershan, Jack A. Leeds, Howard Schneider, Frank Haratz, \*Theodore Tully Rubin, Heather Elyse Sillen, Sylvia Abrams, Abe P. Cohen, Josephine Orange, \*Julius Snedcof, Jeanette Bergwerk, Jeanette Bergwerk, Leo Schneider

\*Indicates that a Memorial Plaque is hanging in the MRT sanctuary ensuring that their yahrtzeit will be observed in perpetuity. Plaques can be purchased by contacting the MRT office. They are hung on the side walls of the sanctuary. Spaces are available on both walls. Cost per plaque is \$400.

# March 2013

For the most up-to-date information: [www.monmouthreformtemple.org/calendar](http://www.monmouthreformtemple.org/calendar)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
<p>Jewish Heritage Shabbat March 22, 2013 Shabbat HaGadol Help write the sermon "As Passover Approaches" by completing this sentence: I like Passover because....</p>	<p>Then come to services to see how Rabbi Priesand weaves your answer into her sermon.</p> <p>Tweet your completed sentence to Rabbi Priesand @rabbisally1 or email it to <a href="mailto:rabbisally1@optonline.net">rabbisally1@optonline.net</a></p>	<p>Remember: only one sentence. One person, chosen by random from all who participate, will receive a surprise.</p> <p>You must be present to win.</p>	<p><b>1</b></p> <p>3:30pm Shabbat @ Chelsea 5:30pm Pre-oneg by K/1 families 6pm Shabbat Shir Chadash Service followed by Potluck</p>	<p><b>2</b></p> <p>9am Shabbat Minyan and Torah Study</p>		
<p><b>3</b></p> <p>9:30am Rel School</p>	<p><b>4</b></p> <p>7:30pm Brotherhood Board &amp; Poker</p>	<p><b>5</b></p> <p>9:30am Study Group with Roz Reisner 7:30pm Religious Ed</p>	<p><b>6</b></p> <p>4pm Religious School</p>	<p><b>7</b></p> <p>7pm Kitchen Capers @ Murray home RSVP only</p>	<p><b>8</b></p> <p>10:30pm Shabbat @ Kensington 7pm Shabbat Services 5th grade service Guest Speaker: Len Cohen</p>	<p><b>9</b></p> <p>9am Shabbat Services &amp; Torah Study <b>SHABBAT KALLAH WITH Prof. Gary Rendsburg</b></p>
<p><b>10</b></p> <p>9:30am Rel School 9:30am Bagels &amp; Blocks 9:30am MFA Pep Rally 10am Wine Tasting</p>	<p><b>11</b></p> <p>7pm MFA meeting</p>	<p><b>12</b></p> <p>7pm Orchid Soc.</p>	<p><b>13</b></p> <p>4pm Religious School 6:30pm Ritual Meeting</p>	<p><b>14</b></p> <p>7:30pm 92Y with Lewis Black and Connie Chung</p>	<p><b>15</b></p> <p>7pm Shabbat Services</p>	<p><b>16</b></p> <p>9am Shabbat Services &amp; Torah Study 10am Gorstein Bar Mitzvah</p>
<p><b>17</b></p> <p>9:30am Rel School</p>	<p><b>18</b></p>	<p><b>19</b></p>	<p><b>20</b></p> <p>4pm Religious School 6pm Exec Bd 7:15pm Board</p>	<p><b>21</b></p> <p>6:30pm Sis/ Hadassah Women's Seder</p>	<p><b>22</b></p> <p>2pm Shabbat @ Brighton 7pm Heritage Shabbat Services Sally J. Priesand, Rabbi Emerita</p>	<p><b>23</b></p> <p>9am Shabbat Services &amp; Torah Study 10am Baron Bat Mitzvah</p>
<p><b>24</b></p> <p>NO RELIGIOUS SCHOOL</p>	<p><b>25</b></p> <p>Office closing at 12noon 1st Seder</p>	<p><b>26</b></p> <p>OFFICE CLOSED 10am Festival Services 6pm Community Passover Seder</p>	<p><b>27</b></p> <p>NO RELIGIOUS SCHOOL</p>	<p><b>28</b></p>	<p><b>29</b></p> <p>7pm Shabbat Services</p>	<p><b>30</b></p>
<p><b>31</b></p> <p>NO RELIGIOUS SCHOOL</p>						



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Tuesday, March 26 at 6pm



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Donations please of horseradish, matzoh, boiled eggs, gefilte fish  
PLEASE drop off at MRT on or before March 22

**RSVP a must. Deadline March 21**

**Online sign up:**

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